



ABOUT PRUDENTIAL TOOLE PEET REAL ESTATE



REAL ESTATE



RESIDENTIAL



FINE HOME SALES



RESORT PROPERTY SALES



RELOCATION/REFERRAL SERVICES



**COMMERCIAL
SALES**



RURAL



Toole Peet
Real Estate

Letter from the Broker

In 1897, Irish pioneers George Langrishe Peet and William “Barney” Toole established Toole Peet in Calgary to deal in coal sales, real estate transactions and insurance. At that time, Calgary was a frontier farming and ranching town.

Today Calgary is Canada’s number one economic performer and is seeing unprecedented diversity in an array of industries.

Our company celebrates over a century of service as a nationally respected enterprise, integrating distinct insurance and real estate businesses.

Our associates are in the profession of providing services to customers and clients to facilitate their real estate purchases and real estate sales. We are successful because we prospect continually on your behalf, and because we are constantly striving to improve ourselves, what we do, and how we do it. We concentrate on quality service to our customers and clients. We treat our client’s interests as if they were our own and we provide service to our customers as we would wish to receive ourselves. We will always be the best at what we do.

Please allow us to assist you in reaching your real estate goals.

Sincerely,

Tim Crough
Broker/Manager
Prudential Tool Peet Real Estate



William Toole



George Peet
1870 - 1953

Mission Statement

Prudential Toole Peet Real Estate exists to serve our clients and their real estate needs with vision, surrender and innovative solutions.



Services

- Residential Sales
- Commercial Sales
- Resort Property Sales
- Relocation/Referral Services
- Marketing Department
- Performance Coaching Program

Purchasing Property

Whether you need assistance in selecting the perfect seasonal home, primary residence, beachfront condo or commercial investment property, our team of seasoned sales associates are here to help you with the entire process. Our Realtors are specialists and will help you select the property that matches your lifestyle.



Relocation/Referral Services

When your plans involve relocation across Calgary or across the country, let Prudential Toole Peet Real Estate serve as your relocation resource. Our professional and experienced team has consistently been the recipients of several Marketing Assistance Awards for the North American and Canadian Regions. Our team relocation certified agents will guide you through every aspect of your move.

With a wide range of customized services, Prudential Toole Peet's Relocation Division will help to ensure a successful and worry free move for you and your loved ones.

Resort Property Sales

We connect our clients with the ultimate places to play. From charming resort villages to spectacular mountains, pristine beaches, world class golf resorts, four season resort communities, upscale homes and resort cottages. Our vast network of resort property specialists is at your service through Prudential Toole Peet Real Estate.



Residential and Commercial Sales

Our mission is to be a superior provider of Real Estate Services for our present and future clients.

Prudential Toole Peet Real Estate is a Calgary based, full service, privately owned real estate brokerage whose marketing team boasts broad experience and an impressive track record. Real Estate Specialty areas include: Relocation, New and Pre-Owned Homes, Condominiums, Fine Homes, Rural Properties, and we have a strong Commercial Division.

Fine Homes Division

One-of-a-kind luxury marketing program for homes priced in the top 10 percent of the marketplace. National display advertising in the following publications:

- Fine Homes
- Dream Homes
- Homes & Land
- DuPont Registry
- Robb Report Collection
- Wall Street Journal, Global Edition

Marketing

In house, full-service Marketing Department.

Seasoned marketing team of public relations, advertising and event specialists

Web administration

Virtual Tours

Brochure and print/mail services

Promotions Catalogue



Prudential's Quality Brand Is Rock Solid

The Prudential name has stood for strength, stability and integrity for over a century. The Prudential Real Estate Network has more than 1,600 offices and 60,000 real estate professionals throughout Canada and United States.

Brand History Prudential Insurance Co. of America was founded in 1875

Brand Recognition-Recognized by more than 96% of North Americans

Brand Impressions-84 billion annually

Brand Strength-Prudential manages more than \$200 billion in assets

Brand Quality-Prudential Real Estate has the highest average home sale price internationally.



Technology

Interactive website - www.toolepeet.com

Website for every Prudential Toole Peet listing

Listings linked to www.prudential.com

National Prudential intranet site—PREA Centre

www.mls.ca (Multiple Listings Service)



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Downtown Location

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Calgary, AB T2T 0B6

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